



EXHIBIT SPACE APPLICATION AND CONTRACT
2024 AFSA EXPOSITIONS

Vehicle Finance Conference & Expo
January 29-Feb 1, 2024
The Bellagio
Las Vegas, NV
http://vehicle.afsaonline.org

Independents Conference & Expo
May 20-24, 2024
Marriott Harbor Beach
Ft. Lauderdale, FL
http://independents.afsaonline.org

By completing the following, you are making a formal application for exhibit space, which will become binding upon confirmation from AFSA.

Company Information

Company Name:
Exhibiting as:
Address:
City/State/Zip:
Telephone: () Website:

Primary Product/Service Description (35 Words or Less - Print Legibly and Check Your Word Count)

[Empty box for Primary Product/Service Description]

Exhibit Contact Information (This individual will receive all future 2024 Expo communications.)

Contact Name: Nickname:
Title:
Address: City/State/Zip:
Direct Phone: () Mobile: () Email:

Client Contact Information (This individual will be printed on conference website and in program guide.)

Contact Name:
Title:
Phone: () Email: (email will not be included on website listing)

Onsite Contact (Individual will work your booth through the end of the expo, guaranteeing no early tear-down.)

Onsite Contact Name:
Title:
Phone: () Email:

Exhibit Space Rates: (place an x beside your intended choice).

Table with columns for AFSA BUSINESS PARTNERS and NON-MEMBER, and rows for Vehicle Finance Conference (January) and Independents Conference (May). Includes sub-totals for TOTAL, LESS PACKAGE DISCOUNT \$500, and NET AMOUNT DUE AFSA.

CONFERENCE BADGES: Exhibit fee includes two (2) complimentary registrations per exhibit booth or kiosk. An exhibitor registration code will be provided following booth assignment confirmation.

Exhibit Booth Space Preferences

While best efforts will be made to fulfill exhibitor's booth choice requests, no guarantees can be made. Submitting an application only establishes the exhibitor's intent to participate in an AFSA Conference Exposition.

- a. **Vehicle Finance Conference & Expo:** 1st _____ 2nd _____ 3rd _____
- b. To assist us in assigning the best location, please list the names of competitors you prefer not to be near:

- a. **Independents Conference & Expo:** 1st _____ 2nd _____ 3rd _____
- b. To assist us in assigning the best location, please list the names of competitors you prefer not to be near:

Contract Authorization

By signing below, with or without appropriate payment or timely payment of any and all fees, this contract shall become legally binding and enforceable in accordance with its terms once a booth assignment is confirmed by AFSA. The individual signing this document represents that they are duly authorized to execute this binding contract on behalf of the exhibiting company. By signing this agreement, Exhibitor agrees to abide by and be bound to this Contract, AFSA Management's rules and regulation, any additional rules and regulations published by AFSA Management.

Authorized Representative Signature X _____ Date: _____

Authorized Representative Name (Please print) _____

Title _____

Payment Information:

Once the application is submitted an invoice will be sent for online payment.

Premier Business Partners (PBP) whose expenditure is \$15,000 or above in their 2024 PBP signed agreement qualify for quarterly billing so are excluded from this step.

SEND TO: Marilyn McKinnis, Senior Marketing Manager Email: mmckinnis@afsamail.org, Phone: (202) 409-7553